



# **First in Family Fund**

Corporate Sponsorship Proposal

December 2012



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## Our Mission

The mission of First in Family Fund (FIFF) is to provide mentorship, guidance, private tutoring, and test-preparation services to legal immigrants living in New York City. More specifically, FIFF aims to assist individuals from these communities who are the first in their family striving to attain a college degree who would not be able to afford such services, without assistance from you.

## Our History

In 2009, with nothing but a credit card and a lot of determination, Frances Kweller and her colleagues founded a private educational services organization called Kweller Prep Tutoring and Test Preparation Services (KP). Since then, experience and research have the team to see that they could use the same successful model implemented at KP to help students from low-income immigrant communities overcome the systemic barriers blocking their access to higher education. Establishing FIFF was a critical choice to meet this need.

## Our Promise

Our board realizes that FIFF cannot afford to accept all applicants into its program; however, with your help, we can continue to deliver high-quality mentoring and training to a substantial number of students whose chances for success without us decrease exponentially. The cost of guiding one student through the process of preparing for and successfully taking his or her college entrance exams is \$5,000. Our board is asking you to consider underwriting the mentorship and training of at least one student.



## Important Facts

### **Today's immigrants are more highly educated than in the past.**

In 1970, 17% of recently arrived immigrants ages 25 to 64 had graduated from college and 33% had minimal formal education (middle school or less). In 2009, 35% of recently arrived immigrants had college degrees and only 20% had minimal educational attainment.

### **Strong educational progress occurs across generations.**

The children and grandchildren of immigrants as a whole tend to be much better educated than their parents. Among first-generation immigrants age 57 to 66, 36% have not graduated from high school, compared to only 8% of second-generation descendants in their children's age cohort (30–39). After the second generation, the proportion of immigrants age 30 to 39 without high school diplomas drops to 6%.

## Our Programs

### ELA and Math Tutoring

- Perfect 4 Guaranteed
- One-on-One Small Groups
- Saturday and Sunday Hours

### SAT 2400 and ACT

- Best Ways to Get an 800 on the RC & Writing
- How to Tackle Geometry, Trigonometry
- Clever Ways to Handle Functions

### LSAT and Bar Exam

- Best Ways to Get an 800 on the RC & Writing
- How to Tackle Geometry, Trigonometry
- Clever Ways to Handle Functions

### College Tours

- Tours and Day Trips on Both East and West Coast
- Instructors from Ivy League Schools and Top Ranked Universities

### SAT and SHSAT Prep

- Summer Camp Available
- 2000 + Score Guaranteed

